



BUDAPEST
INSTITUTE

Our Money

Visualization of Hungarian budget

Petra Edina Reszkető

Budapest Institute for Policy Analysis

OSI TTF Workshop, 17-18 March Budapest

What do we do?

- setting up an interactive website

'Our Money' www.amipenzunk.hu

Why do we do it?

- to dispel misbeliefs and popular fallacies on HU gov spending priorities
- to share info only as second-order purpose

Whom do we target?

- journalists
- secondary school teachers

How do we reach them?

- by making 'dry numbers' digestible and illustrative ("bubbles")
- by restructuring budget spending items at the central gov level in line with *COFOG*
- by allowing data download supported by online database

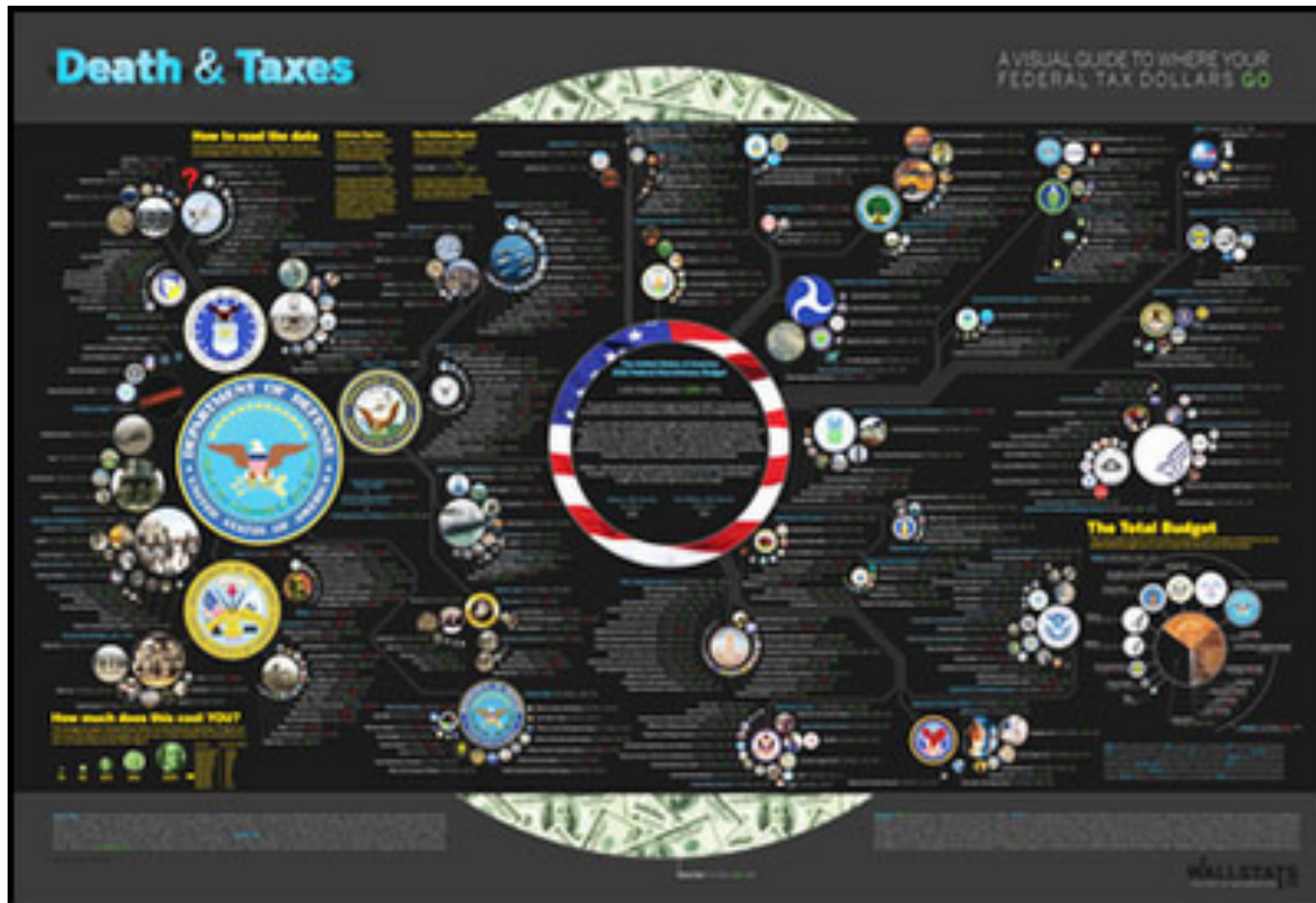
What do we do not do?

- no coverage of spendings at the local gov level
- no forum for discussion(?)

What do we do not know?

- how to communicate the project? (*cf.* our primary interest: dispelling misbeliefs & popular fallacies)
- how to ensure sustainability? how to turn one-shot site into an info-source of long term?
- how to find realistic business model? any feasible/good benchmark:
 - to sell such pilot project? (hosting, ownership)
 - to contract out such project? (hosting)
 - to own & host /finance such project for a long term?

What did inspire us?

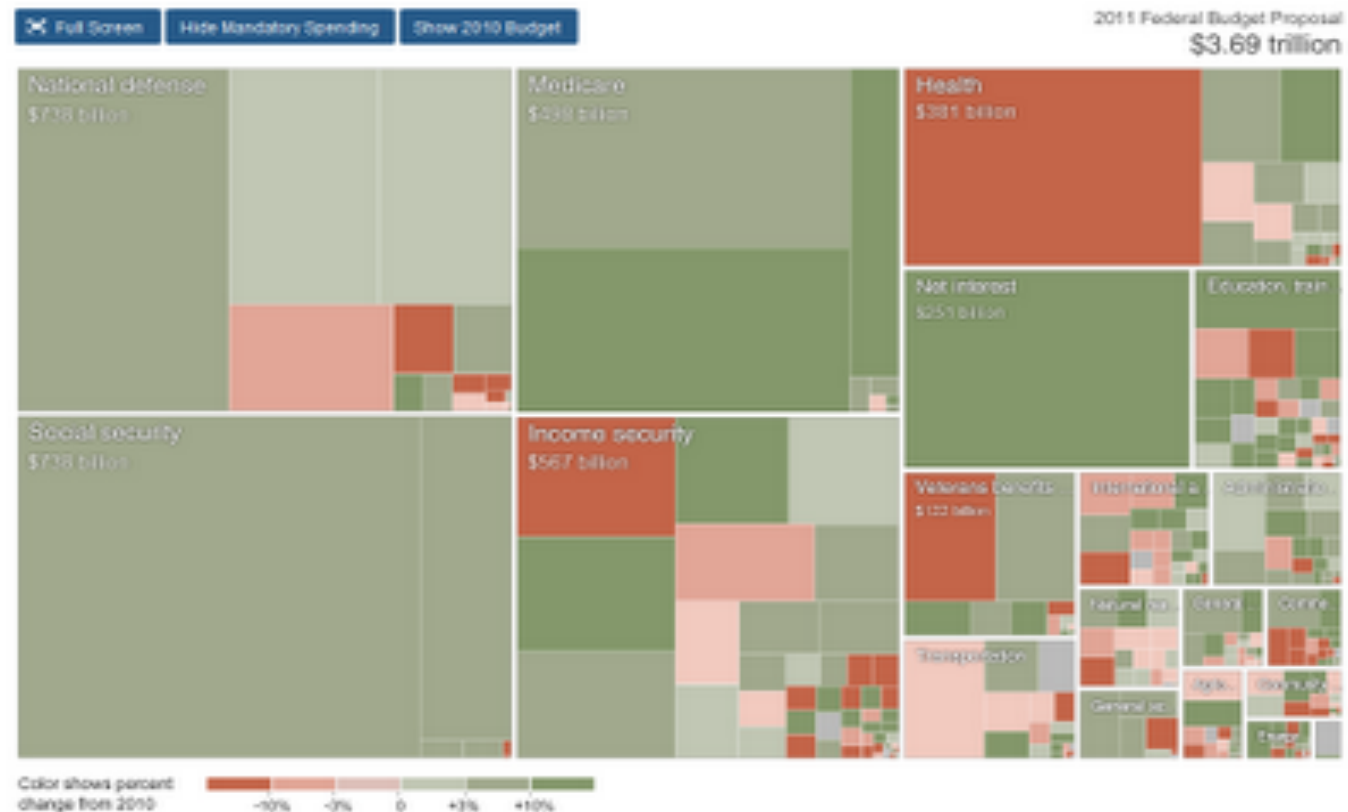


What did inspire us?

Published: February 1, 2010

Obama's 2011 Budget Proposal: How It's Spent

Rectangles in the chart are sized according to the amount of spending for that category. Color shows the change in spending from 2010.



More ...

Feel free to contact us and/ or check our website

petra.reszketo@budapestinstitute.eu

www.budapestinstitute.eu

Thanks for your attention!